



Board of Directors Meeting Minutes Wednesday, July 17, 2024

2024 Board in Attendance:

President/Treasurer: Jeff Jorritsma
Vice President: Justin McElroy
Secretary: Nikki Addicott
ML: Jean Russell (absent)
ML: Holly Jacobs
ML: Karen Clark
ML: Jake Nystrom

Welcome & Call to Order @ 7:01p

- May/June meeting minutes - to be reviewed next meeting

Treasurers Report:

- Discussed, outstanding debt & Reviewed upcoming debt
- Motion to approve treasurer report, all in favor
- Also, reviewed P&L from 2024 Jamboree was huge success, net income was 2x from 2023

Old Business:

- Social Media & Website - Jenn Powell is currently promoting
 - o Member Picnic & Fiber Sort
 - o Membership drive
 - o Showtacular Save the Date
 - o Symposium Save the Date
- 2024 membership drive update - approximately half have renewed based on 2023 numbers. Leslie J. is connecting directly with farms with reminders.
- EAA promotional item - Holly is working on

New Business:

- Change monthly meetings schedule for 2025. Will meeting monthly in Jan - Mar leading up to Jamboree. After Jamboree will break until July, 2025 meeting.

Show Planning:

- 2024 Annual Fiber Sort & Member Picnic - August 3 at Autumn Mist
 - o BOD agreed to half-chicken (\$8/person) plus potatoes – need to confirm count by 7/22
 - o move people through stations - Holly recommended rotation schedule and will coordinate
 - o Demo's/speakers - Nikki - felted soap, halter training - Karen, Jeff - skin issues round table
 - o Approximately 12 signed up so far including BOD
 - o Nikki will ask Jen to post weekly reminders to sign-up
 - o Nikki/Holly to finalize remainder
- 2024 Showtacular- November 15-17
 - o Jeff confirmed dates same location
 - o Confirm we're set for panels - Jeff/Justin
 - o Confirm Hotels - Scott, Justin to followup with Scott
 - o Corporate sponsor drive?



- o Judges - Fauke, Helen Testa and Robin
- o Auction items needed
- o Randy auctioneer - Jeff to confirm
- o Auction Food – same as last year? plus 1-2 cases beer & wine? Jeff to share new vendor list
- o Coffee vendor?

- 2025 Empire Symposium - confirmed January 17-19
 - o Jean recommended Jason Gill to discuss genotyping
 - o Discussed speaker on social media and website - Nikki will ask Jen as first choice
 - o PAOBA is co-sponsoring and will lead search for speakers
 - o Justin confirmed Del Lago hosting location
 - o Justin confirmed Scott/Ann as Supers for fleece show
 - o We need to follow-up via Save the Date to get this out to members ASAP

Fiber Project: Planning for Fiber Sort in August

Next Meeting Date: August 14, 2024 @ 7:30p